



SCHOOL OF BUSINESS
MANAGEMENT
MUMBAI



SUMMER PLACEMENT REPORT 2020-21

MBA Core & MBA HR

PLACEMENT OVERVIEW

Summary

The School of Business Management, NMIMS Mumbai successfully concluded the Summer Placement process for the MBA and MBA HR Batch of 2020-22. Amidst the COVID- 19 pandemic and the inevitable difficulties it imposed, the institute was able to effectively and immediately transition the entire process from the customary offline setup to the virtual ecosystem. The institute virtually hosted over 180 companies which offered a plentitude of opportunities to our students across domains for their internships. This season 90 new recruiters participated in the placement process - the highest recorded number in the annals of placement cycles at the institute, which is a testament to the caliber of the talent pool present at SBM. The ceaseless support from our existing recruiters, and the faith of our new recruiters, in tandem with the outstanding teamwork and coordination among all the stakeholders has ensured this landmark outcome.

Dean's Address

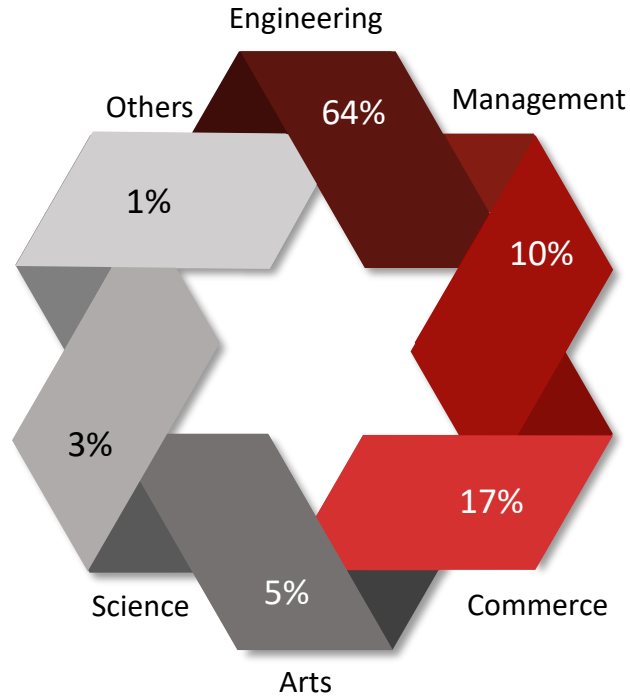
“ I place on record our deepest appreciation for your long-lasting support for recruiting our MBA grads to your team. Our appreciation goes to our loyal recruiters who have faith in our efforts of making the candidates job-ready. We welcome new recruiters to the fold and looking forward to fulfilling their manpower needs amicably. The support received from our recruiters in adapting to the virtual process was key to the seamless completion of the process. We integrate our teaching-learning process to the current requirement and ensure quality inputs that are relevant to the market. On behalf of SBM - a globally (AACSB) accredited Business School, I thank our recruiters for making us proud with their presence despite the challenging times. Thanks are also due to our alumni who are supportive and occupy leadership positions globally. ”

Dr. Bala Krishnamoorthy

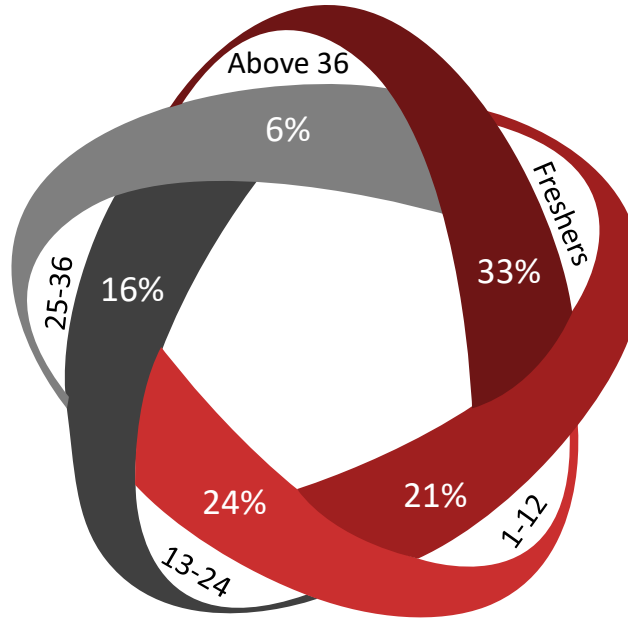
Officiating Dean - SBM

BATCH PROFILE – MBA CORE 2020-22

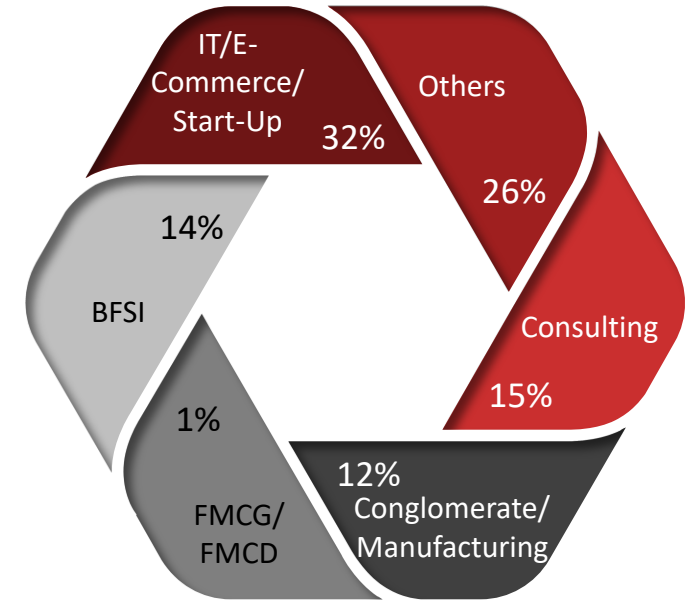
Educational Background



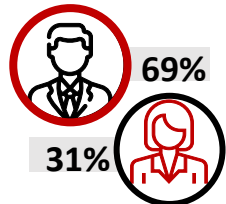
Work Experience (In Months)



Experience Background



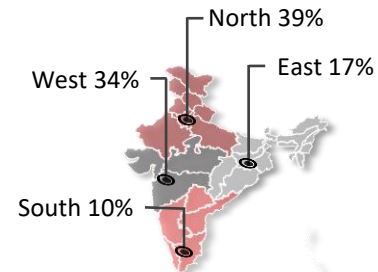
Gender Ratio



Average Work Exp



Geographic Diversity



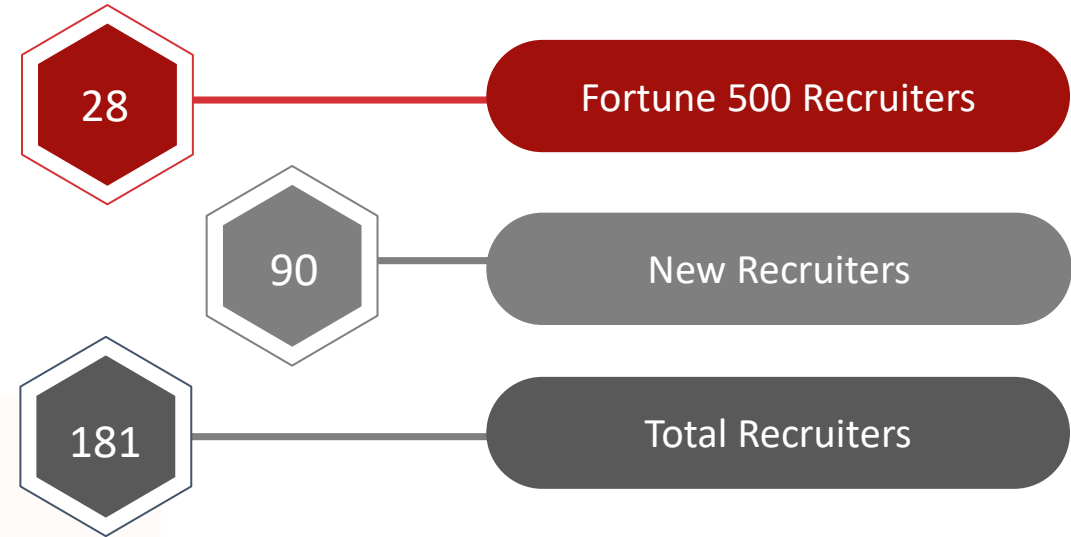
Professionally Certified Candidates



Average Age



PLACEMENT HIGHLIGHTS – MBA CORE

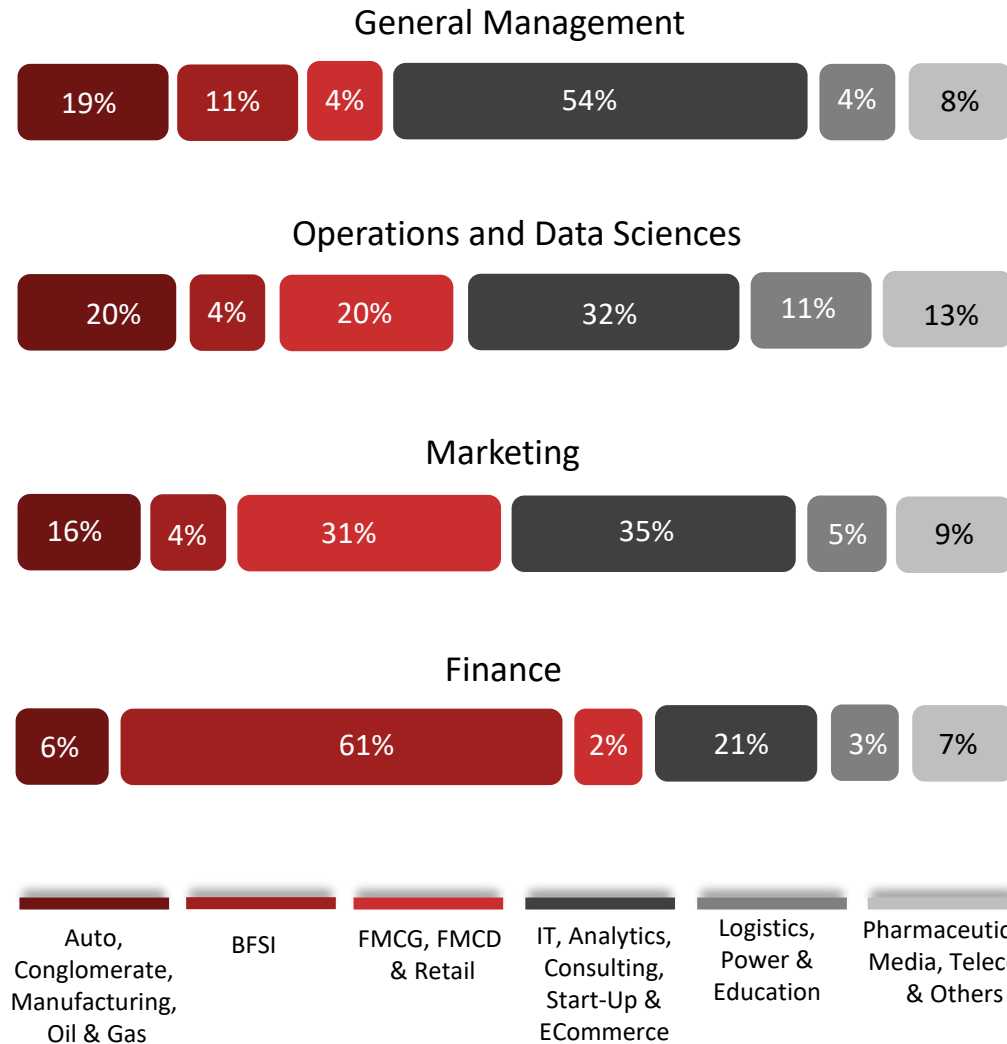


MBA Specialisations we offer

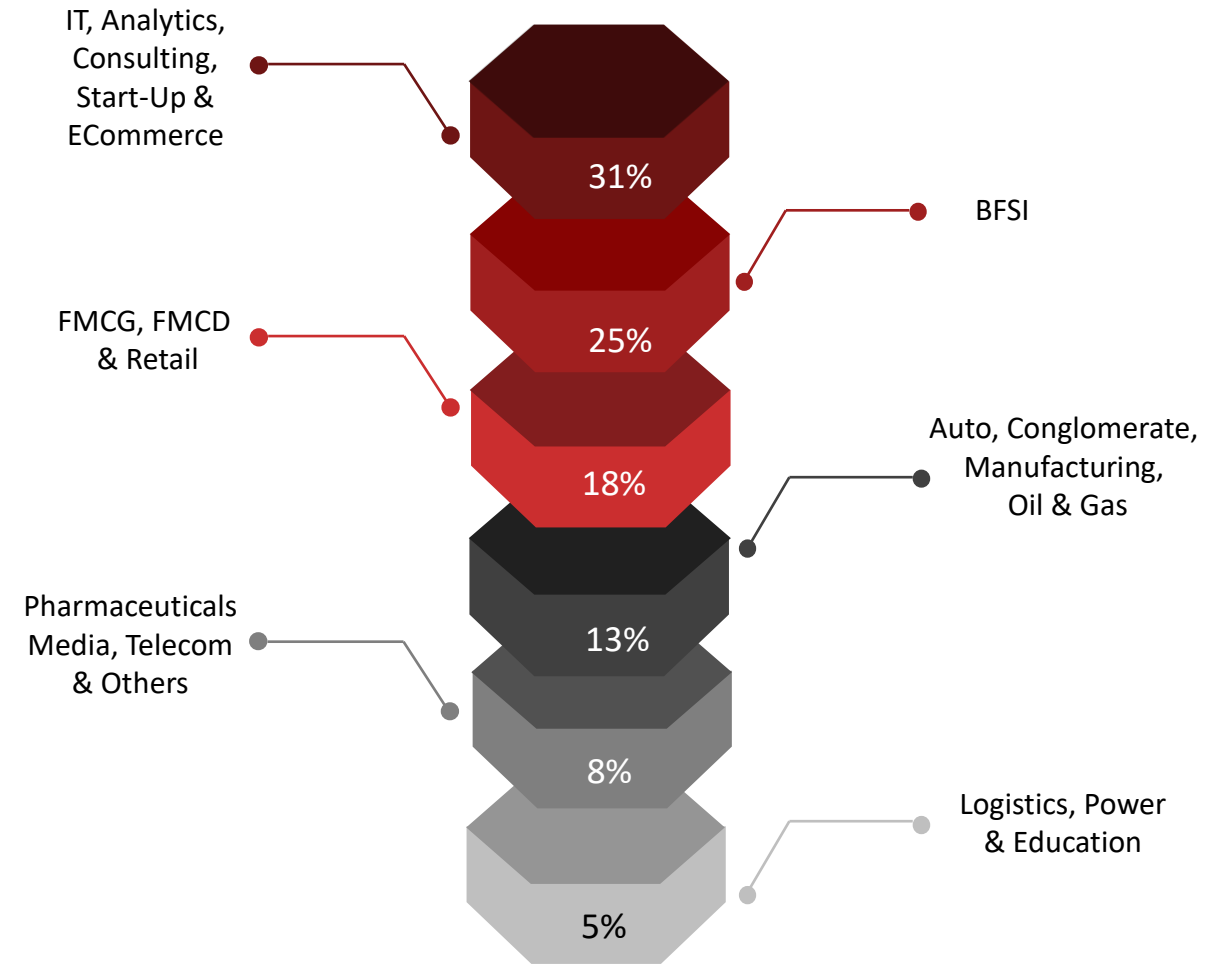


MBA CORE FACETS

Sector details for students placed in each specialisation

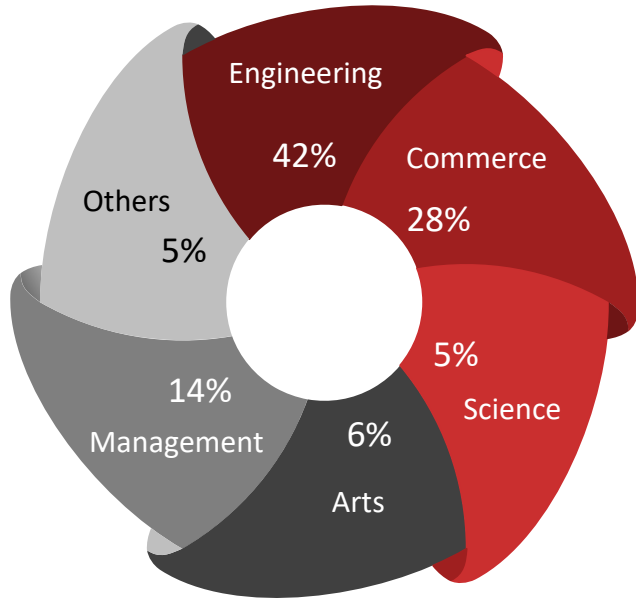


Sector wise students placed

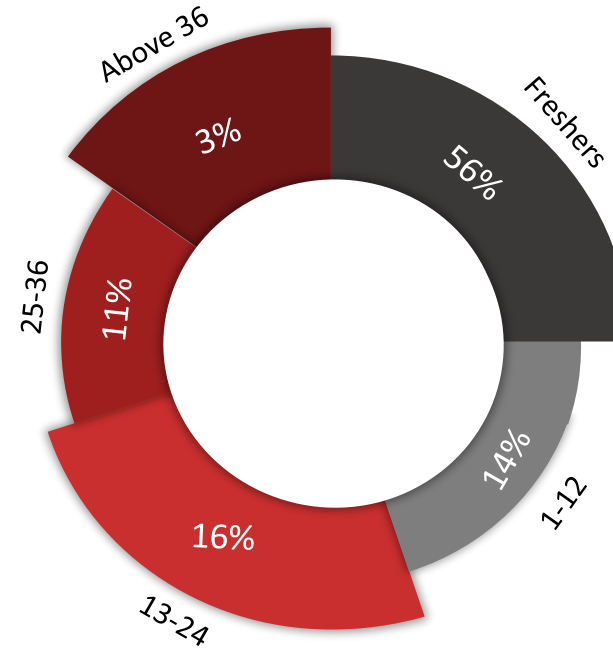


BATCH PROFILE - MBA HR 2020-22

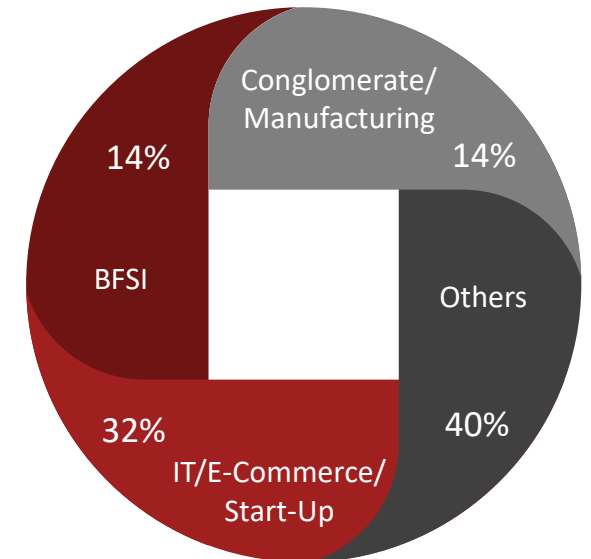
Education Background



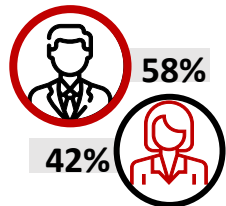
Work Experience (In Months)



Experience Background



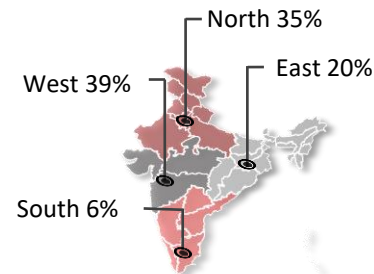
Gender Ratio



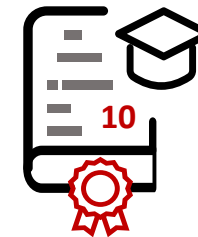
Average Work Exp



Geographic Diversity



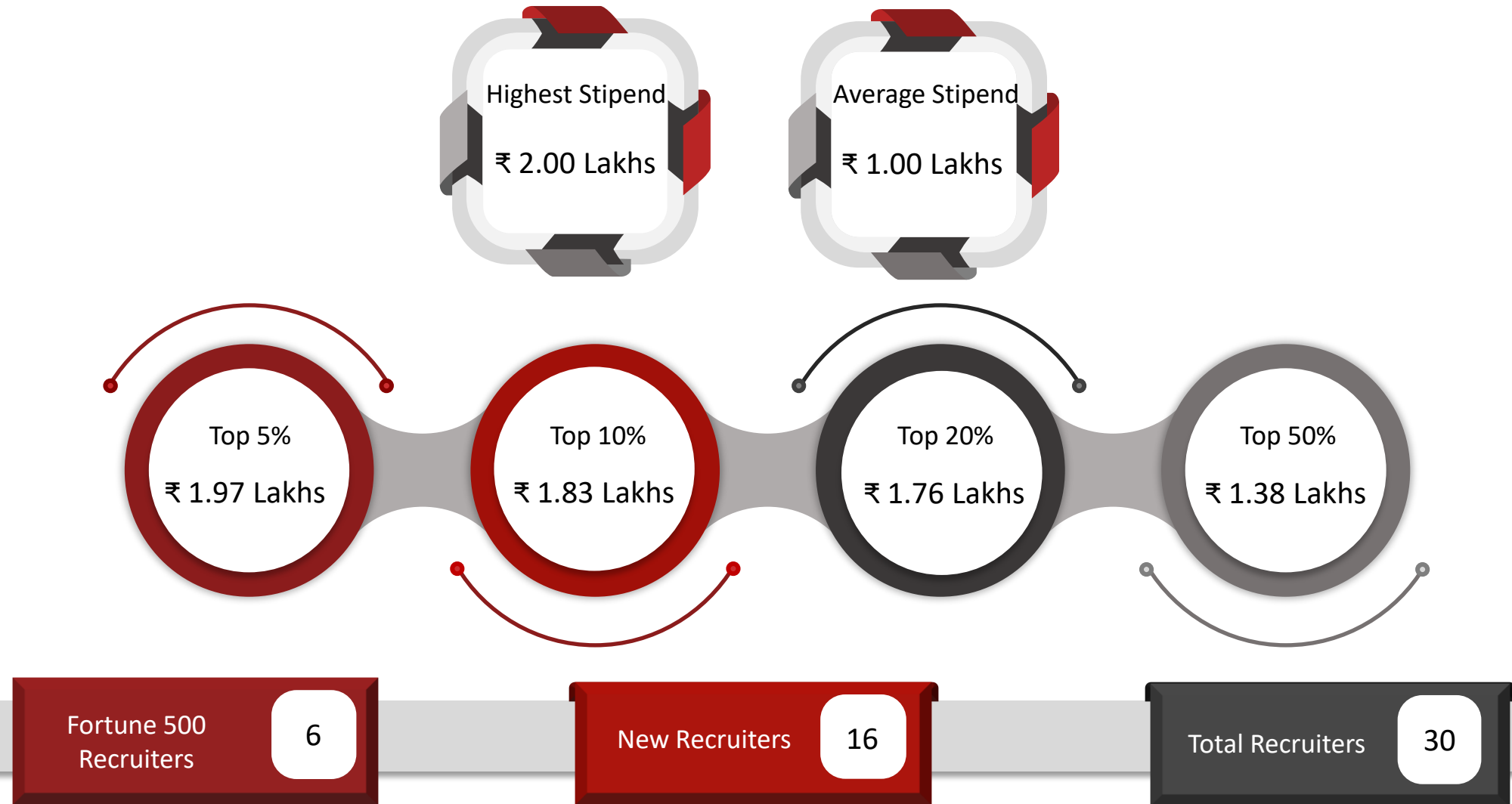
Professionally Certified Candidates



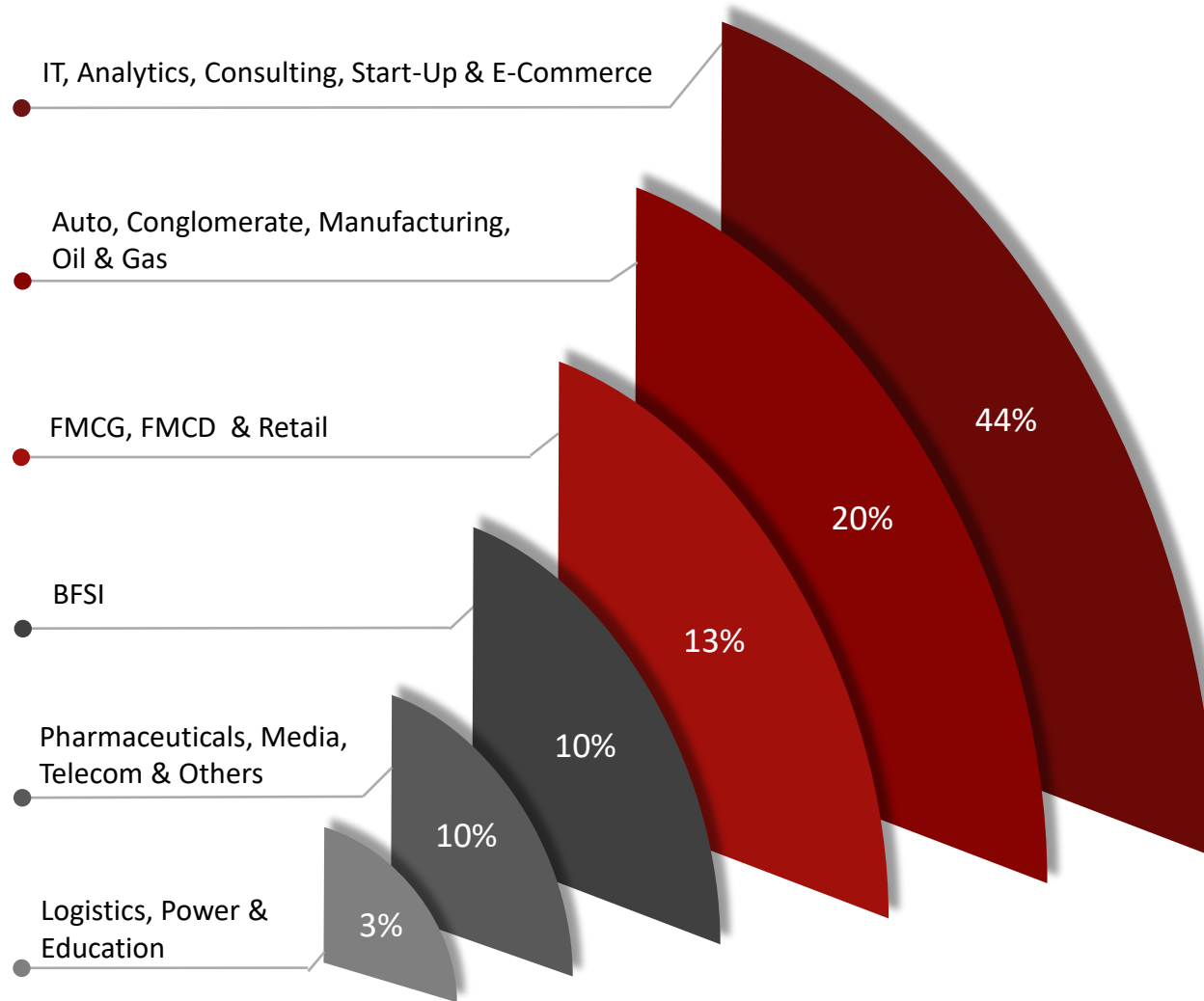
Average Age



PLACEMENT HIGHLIGHTS - MBA HR



MBA HR FACETS



MBA CORE SECTOR-WISE COMPANIES



FMCG, FMCD and Retail

- | | | | |
|---|---------------------|----------------------------|--------------------------|
| ○ Agamahil Natural | ○ Fieldfresh Foods | ○ PepsiCo | ○ Soulflower |
| ○ AgroTech Foods | ○ Go Desi Foods | ○ Perfetti Van Melle India | ○ Sresta Natural |
| ○ Amway | ○ Henkel | ○ Pidilite | ○ Tata Consumer Products |
| ○ Aujan Coca-Cola Beverages Company (SRFoods) | ○ ITC Limited | ○ PPG Asian Paints | ○ The Whole Truth Foods |
| ○ Britannia | ○ Johnson & Johnson | ○ Redbull | ○ Titan |
| ○ Casio | ○ Marico | ○ Signify | ○ UB Group |
| ○ Duroflex | ○ Mars | ○ Siyaram Silk Mills | ○ Wipro CCLG |
| | ○ McCain Foods | | |

SBM, NMIMS Mumbai continued to thrive in its endeavor to provide sought-after roles to its students in the domain of Sales & Marketing. Eminent companies from this sector participated in our summer placement process including numerous first-time recruiters. Their continued faith in the pedagogy at SBM can be attributed to the mettle of the students, management, and educators.



Conglomerate, Auto, Manufacturing, Oil and Gas

- | | | | |
|----------------------|-----------------------|-------------------------------|---|
| ○ A-1 Fence Products | ○ Crompton Greaves | ○ InYantra Technologies | ○ Mahindra & Mahindra |
| ○ Apollo Tyres | ○ Cummins | ○ JSG Innotech | ○ Piramal |
| ○ Ascent Finechem | ○ Dalmia Bharat | ○ Kontinental Steel and Power | ○ Premier InfoAssist (Gemini Corporation) |
| ○ Baker Hughes | ○ DCM Shriram | ○ L&T | ○ Tribeni Constructions |
| ○ Bosch | ○ GE | ○ Loparex | ○ Vedanta |
| ○ Castrol | ○ Holdwell Components | ○ Lubrizol | ○ Welspun |

This cohort saw roles being offered in the areas of Operations Management, General Management, Sales & Marketing, and Corporate Information Technology. Prestigious leadership profiles opened up, including the Baker Hughes ASPIRE Development Program, Mahindra Rise Group Management Cadre, Piramal Launch Pad, General Electric's Commercial Leadership Program (CLP), Digital Technology Leadership Program (DTLP) and Financial Management Program (FMP)

MBA CORE SECTOR-WISE COMPANIES

Banking, Financial Services and Insurance

- Aditya Birla Capital
- AdvaRisk
- Alder Capital
- Aurum Equity Partners LLP
- Axis Bank
- Bank of America Merrill Lynch
- Barclays
- Bewise Fintech Private Limited (Rupyz.com)
- Blackhorse Capital
- BNY Mellon
- Centrum
- Credit Suisse
- Crisil
- D.E. Shaw Group
- EduFund
- Fedsec Group
- Fin@Work
- Goldman Sachs
- Grivaa Capital
- HDFC Property Ventures
- HSBC
- ICICI Bank
- ICICI Securities
- IDFC First
- India Factoring and Finance Solutions
- Indus Valley Partners
- K Mint
- Kudos Finance
- Liquiloans
- Marsh
- Marsh and Mclennan
- Nine Rivers Capital
- Nomura
- PINC
- Purnartha Equity Research and Investment Advisory
- RBI
- RBL Bank
- S&P Global
- SBI Capital Markets
- SIDBI
- Standard Chartered
- Tata Capital
- Techfino Capital
- Unifi Capital
- Vivriti Capital

Industry leaders across the sector offered niche and diverse roles such as Investment Banking, Consumer and Investment Management, Global Investment Research, Finance Valuation, Equity Research, Financial Credit, Internal Audit, Lending and Treasury, Market Risk, Securities, and lastly Portfolio Management. This has validated the noticeable faith that big league financial players of this sector have in the curriculum and the practical case-based learning at SBM.

Logistics, Power & Education

- .Kreate
- Career Launcher
- Customized Energy Solutions
- DHL Express
- Maersk GSC
- Maersk Line
- Mahindra Logistics
- MBAtrek
- Ninjacart
- Unacademy
- Vesatogo Innovations

We, at SBM, NMIMS Mumbai hosted prominent recruiters from across the Logistics, Power, and Education sector. The companies offered a multitude of roles in Finance, Marketing, Sales, Operations, Product Development, and Business Development. The participation of these renowned names further testified the above par capabilities of our students., and further affirmed a potential flourishing bond between the institute and the companies of this sector.

MBA CORE SECTOR-WISE COMPANIES

IT, Analytics, Consulting, Start-Up and E-Commerce

- | | | | |
|---------------------------|---------------------------------|----------------------------|-----------------------------|
| ○ Accenture | ○ Cisco | ○ Inker Robotics | ○ Positive Moves |
| ○ Agrahyah Technologies | ○ Cognizant Business Consulting | ○ Innolabz Ventures | ○ Prequate Advisory |
| ○ AICL Communications | ○ Econolytics | ○ Juspay | ○ Purple.com |
| ○ Ajnaa Jewels | ○ EndGate Group | ○ Leveraged Growth | ○ Runtime Solutions |
| ○ Amazon | ○ Everex Infotech | ○ MajorBrains Technologies | ○ Salesforce |
| ○ Ambee | ○ FireEye | ○ Mazars | ○ Sirma Business Consulting |
| ○ Antrepriz | ○ Gartner | ○ Microsoft | ○ SnapSearch |
| ○ Arc Attest | ○ Genpact | ○ NameKart | ○ Sodexo |
| ○ Bain Capability Network | ○ Google | ○ NeenOpal | ○ Tenacious Techies |
| ○ Blockseed Consultancy | ○ Hella Infra.Market | ○ Neeyamo | ○ The Climber |
| ○ BlueStone | ○ Hexaware Technologies | ○ Niswey | ○ Travographer |
| ○ Capgemini | ○ Hyperverge | ○ Omnifin Solutions | ○ VMWare |
| ○ CarWale | ○ Infigon Futures | ○ Orane Consulting | ○ Wipro |
| ○ Chatur Ideas | ○ Infoedge | ○ Pe-Wallet | ○ 1mg |

Top brands for this surging sector participated in the placement process and opened roles in the category of Investment Research, Marketing Advisory, Marketing Intelligence, Search Strategy, Strategy Planning, Business Development, Business Operations, Customer Insights, Digital Marketing, Program Management, and Operations.

Pharmaceuticals, Media, Telecom and Others

- | | | | |
|--|------------------------------|----------------------|----------------------------|
| ○ _VOIS | ○ Amrutam | ○ HT Media | ○ Sony Pictures Networks |
| ○ Abbott Healthcare | ○ Boehringer Ingelheim | ○ HYNCO | ○ Sun Pharma |
| ○ ACT Fibernet | ○ COTAAP Research Foundation | ○ IQ City Foundation | ○ Teleradiology Solutions |
| ○ Akshaya Patra | ○ Generico | ○ Jio Saavn | ○ Thermo Fisher Scientific |
| ○ Alchemist Marketing & Talent Solutions | ○ GTPL KCBPL | ○ Mani Group | |

Prominent recruiters from this robust sector continued to bestow their trust and hired from the talent pool at SBM. The various sought-after roles were offered in the domain of Retail Marketing, Business Development, Mergers & Acquisitions, Sales and Marketing, Strategy, IT, and Finance.

MBA HR COMPANIES



- _VOIS
- A-1 Fence Products
- Abbott Healthcare
- Aditya Birla Capital
- Ajnaa Jewels
- Chhanv Foundation
- Cognizant Business Consulting
- Crisil
- DCM Shriram
- Duroflex
- DXC Technology
- Envestnet Yodlee
- Google
- GTPL KCBPL
- J&J
- Kapil Consultancy
- L&T
- Nomura
- Oswal Consultants
- Praxis Leaders
- Raymond
- Sirma Business Consulting
- Skilling India
- SnapSeearch
- Tata Consumer Products
- Tenacious Techies
- UPL
- Vedanta
- Welspun
- Wipro

The reputation of the MBA HR programme at SBM, NMIMS has been further strengthened by the continual and mounting faith shown by recruiters. The Human Resource roles offered to the students spanned the spectrum in the areas of Workforce Advisory, Employee Engagement, Talent & Engagement, Change Management, Skill Transformation, Compensation & Benefit, Learning & Development, and Business Policy. With a pristine curriculum including numerous courses and workshops distributed over six trimesters, it has significantly enhanced the hands-on skill set of the students from the very beginning of the course. This has yet again proven noteworthy from a corporate perspective, as displayed during placement selection processes.

COMPETITIONS - WINNERS AND FINALISTS 2020-21

International Runners Up

**L'ORÉAL
BRANDSTORM
2021**
L'Oréal Brandstorm

National Winners

**TATA
IMAGINATION
CHALLENGE 2020**
Tata Imagination
Challenge

**OVER
THE WALL**
Marico
Over the Wall

**asianpaints
CANVAS 2020**
Asian Paints
Canvas

**NOMURA
HR CASE COMPETITION**
Nomura
HR Case Competition

MOTILAL OSWAL
Flint
Ignite the Spark

Mahindra GMC
Global Management
Competition

**HERO CAMPUS
CHALLENGE**
Hero Campus
Challenge

FinValley 4.0
Indus Valley Partners

**Flipkart
Wired 4.0**
Flipkart Wired 4.0

National Finalists

INGENIOUS
THE INFOSYS B-SCHOOL COMPETITION
Ingenious- Infosys

Accuracy
in excellent company
Accuracy Business Cup

EY
Young Tax Professional
of the Year

HSBC presents
IB League 2020
HSBC IB League

ATOM
MAKE FOR TOMORROW
ATOM- Bajaj Finserv

**Myntra
Stylbiz '20**
The B-School Case Challenge
Myntra Stylbiz 2020

ACUMEN 2020
EXL Accumen
EXL Analytics

edg.e
EMPOWERING DREAMS
GAINING EXCELLENCE
Samsung EDGE

unacademy
Unacademy Case
Challenge

Runners Up

**BLACKBERRYS
Supersonic
2020**
Blackberrys Supersonic

Bond with Pidilite
Bond with Pidilite

**NOMURA
HR CASE COMPETITION**
Nomura HR Case Competition

Reliance TUP 6
Reliance TUP 6

Semi-Finalists

**LIME
READY XII**
HUL Lime

**TITAN
ELEVATE**
Titan Elevate

**Colgate
Transcend 2.0**
Colgate Transcend

Campus Winners

VANTAGE 2020
Reimagine the Future
_VOIS Vantage

**Mahindra
Rise**
Mahindra Rise Challenge

**mi
Summit**
Xiaomi
Mi Summit 2.0

interrobang
ITC Interrobang

FUTUREON
FutureOn
DCM Shriram

Others

Campus Finalists
Global Challenge 2020
Entrepreneurs with purpose
RB Global Challenge

Wildcard Finalists
Amazon Ace Challenge

Top 20
TECHTONIC
HUL Tectonic

Zonal Finalists
Google
Google
Case Study Challenge

AWARDS AND RANKINGS 2020-21

Business Today
Ranked 10 in Business Today
(Top B-Schools)
Ranked 3 in Business Today
(Top B-School Private)

**INDIA
TODAY**
Ranked 10 in India Today
(Top B-Schools)
Ranked 4 in India Today
(Top B-School Private)

BW BUSINESSWORLD
Ranked 8 in BW Business World
(Top B-Schools)

**Dare2
Compete AWARDS
2021**
Ranked 6 in Dare2Compete
(Best B-School)

OUTLOOK
THE WEEKLY NEWSMAGAZINE
Ranked 4 in Outlook-ICARE
(Top Private MBA Institutions)



Ranked 4 in EducationWorld
(Best B-School Private)

PLACEMENT TEAM

Ms. Shobha Pai
Director Placements
NMIMS Deemed to be University
+91 22 42355676
shobha.pai@nmims.edu

Ms. Vedangi Mayekar
Deputy Director
NMIMS Deemed to be University
+91 22 42355678
vedangi@nmims.edu

Ms. Arti Karamchandani
Assistant Director
SBM, NMIMS Mumbai
+91 22 42355677
arti.karamchandani@sbm.nmims.edu

Mr. Swapnil Sawant
Assistant Director
SBM, NMIMS Mumbai
+91 22 42355682
swapnil.sawant@nmims.edu

Mr. Jayesh Ahuja
Assistant Director
SBM, NMIMS Mumbai
+91 22 42332264
jayesh.ahuja@nmims.edu

Mr. Joe D'Souza
Placement Executive
SBM NMIMS Mumbai
+91 22 42355684
joe.dsouza@sbm.nmims.edu

STUDENT PLACEMENT COORDINATOR

	Saurabh Dubey		Akash Harlalka		Aditya Mangal		Anjali Jain		Atreyi Ghosh		Chirag Kawatra
	Ezhil Rajasundar		Hasnain Vakil		Jimit Jasani		Kalpita Nimje		Kaomudi Keddia		Khushboo Jaswal
	Manaya Bagga		Nipun Munot		Parshotam Jagwani		Prabjot Suri		Priya Megotia		Pulkit Bharani
	Rohit Pathak		Sayam Kumar		Shivam Aggarwal		Swapnil Ray		Vedant Karnani		Wriddhi Chattaraj



placements@nmims.edu



nmims.mumbai



<https://twitter.com/NMIMSMumbai>



[Linkedin.com/corporate-relations-mumbai](https://www.linkedin.com/company/corporate-relations-mumbai)



[Facebook.com/CorporateRelationsNMIMSMumbai](https://www.facebook.com/CorporateRelationsNMIMSMumbai)